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The color grading suite has become the lab, and these sorts of stylizations are now part of the colorist ' s job description. In this follow-up volume to the bestseller Color Correction Handbook, Alexis Van Hurkman walks you through twenty-one categories of creative grading techniques, designed to give you an arsenal of stylizations you can pull out of your hat when the client asks for something special, unexpected, and unique.

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Alexis Van Hurkman – Look Book Creative Grading Techniques Published at the same time, this brand new book from colorist Alexis Van Hurkman focuses entirely on the creative aspects of color grading by walking through numerous Looks and Creative Grading Techniques such as undertones, bleach by pass, day-for-night, monochrome, duo and tritones and many many more.

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Color Correction Look Book: Creative Grading Techniques for Film and Video Digital Video & Audio Editing Courses: Author: Alexis Van Hurkman: Publisher: Peachpit Press, 2013: ISBN: 0133818470,...

In this follow-up volume to the bestseller Color Correction Handbook, Alexis Van Hurkman walks you through twenty-one categories of creative grading techniques, designed to give you an arsenal of stylizations you can pull out of your hat when the client asks for something special, unexpected, and unique. Each chapter presents an in-depth examination and step-by-step, cross-platform breakdown of stylistic techniques used in music videos, commercial spots, and cinema.

The colorist is responsible for the critical final stage of refinement of the film and broadcast image. Using all of the controls modern color correction software provides, colorists refine the mood, create style, add polish to scenes, and breathe life into the visuals. The craft of color correction can take considerable trial and error to learn, while the art of color grading takes years to perfect. Alexis Van Hurkman draws on his wealth of industry experience to provide a thoroughly updated edition of what has become the standard guide to color correction. Using a friendly, clear teaching style and a slew of real-world examples and anecdotes, Alexis demonstrates how to achieve professional results for any project, using any number of dedicated grading applications, or even an editing program's built-in color correction tools. From the most basic methods for evaluating and correcting an overall image to the most advanced targeted corrections and creative stylizations, Color Correction Handbook, Second Edition, is your one-stop guide. Among many valuable concepts and techniques, you'll learn to: * Set up a professional color correction environment using the latest technologies and adhere to the most up-to-date standards * Work with log-encoded media and LUTs * Analyze shots quickly and correct errors of color and exposure * Create idealized adjustments for key features such as skin tone, skies, and product shots * Develop strategies for balancing clips in a scene to match one another for continuity, and grading greenscreen clips destined for visual effects * Master a variety of stylistic techniques used to set a scene's mood * Apply principles of color and contrast to add depth and visual interest * Browse valuable research about memory colors, audience preferences, and critical corrections for achieving appealing skin tones and controlled environments * Follow along with the downloadable files that accompany this book, including HD footage, cross-platform exercises, and project files.

Provides direct access to the skills, insights and techniques of some of the postproduction industry's most prominent digital video colorists, delivering practical skills to the postproduction pro seeking to improve their color grading craft. The author interviews and observes 8 professional colorists as they grade a series of real world video images, describing the methods and techniques each artist uses to reach their finalized image. These video images are included on a DVD that allows you to work lockstep with each artist as they grade their images. Though some tools provided may differ from one product to the next, the basic process of video color correction (grading) remains the same. Application agnostic and sure to inspire, The Art of Digital Video Color Correction will further your artistic skills, whether you're an editor, compositor, or colorist, and allow you to apply those skills to the grading process, making your finished image sharper, crisper and more aesthetically pleasing in general.

Written both for students and working professionals, this book walks readers step-by-step through the foundations of color grading for projects of any size, from music videos and commercials to full-length features. In this clear, practical, and software-agnostic guide, author Charles Haine introduces readers to the technical and artistic side of color grading and color correction. Color Grading 101 balances technical chapters like color-matching, mastering, and compression with artistic chapters like

contrast/affinity, aesthetic trends, and building a color plan. The book also includes more business-focused chapters detailing best practices and expert advice on working with clients, managing a team, working with VFX, and building a business. An accompanying eResource offers downloadable footage and project files to help readers work through the exercises and examples in the book. This book serves as a perfect introduction for aspiring colorists as well as editors, cinematographers, and directors looking to familiarize themselves with the color grading process.

This start-to-finish, complete guide to Nuke will give you the foundations on the state-of-the-art visual effects software used by professionals in the film and television industries. Along with the hard-won advice and techniques from expert compositor and teacher Ron Ganbar, each chapter covers a complete lesson in the fundamentals, with step-by-step instructions included so you can easily follow along and start using the program right away. The projects used throughout the book are based on real-world examples of professional productions and project files are included with each chapter so you can work through all the examples. After discovering how to use the tools and understanding the compositing workflow, you'll learn about basic and advanced compositing techniques, color correction, RotoPaint, keying, and tracking, as well as more advanced topics such as CGI and the 3D engine. In addition, you'll learn about:

- Working with nodes and process trees
- Using CGI passes in Nuke to control 3D render looks
- Camera Tracking techniques to combine 2D and 3D elements
- Camera Projection to turn a single frame into moving images
- Gizmos and all about creating your own tools in Nuke
- Stereoscopic compositing

Ron Ganbar has been a compositor since 1996 and visual effects instructor since 2001. He currently works on a variety of projects as a gun for hire as compositor, consultant, VFX supervisor, and trainer. Ron was made a "Teacher's Trainer" by Apple for Shake in 2005 and has written, taught, and evaluated courses for the National Film and Television School, Apple, Peachpit Press, Westminster University, and others. "As both a talented compositor (with years of in-the-trenches experience) and an excellent teacher, Ron Ganbar has the unique ability to make even the most difficult concepts crystal clear. If you want to get up and running with Nuke as quickly as possible then start by buying this book!" —Ron Brinkmann, author of *The Art and Science of Digital Compositing*

"Photographers learn to maximize color skills to create images that match their own unique visions with this practical and comprehensive guide to creative color photography. The science behind color—what it is, how we see it, and how it changes—is explored in depth. Presented are the scientific principles behind light; the technical aspects of film and processing; and information about how weather affects results, how to use filters and photographic gels to maximize color saturations, and how to correct unwanted color casts. An artistic study of color is also included, with commentary on the properties of color and shade, the psychological effects of color, the tenets of color harmony, and the uses of advancing and receding colors. Also discussed are alternative processes such as using daylight film in tungsten lighting (and vice versa), using extreme close-up to capture details, and using color infrared film to capture invisible light."

This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly "how to do it." It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those "tell-me-everything-about-the-Unsharp-Mask-filter" books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. LEARN HOW THE PROS DO IT Each year we train thousands of digital photographers and, almost without exception, they have the same questions and face the same problem—that's exactly what we cover in this book. You'll learn: The real secrets of how the pros retouch portraits How to color correct any photo without breaking a sweat (you'll be amazed at how they do it!) How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! (And you'll learn why so many pros like it best—because it's faster and easier) The sharpening techniques the pros really use (there's an entire chapter just on this!) How to deal with common digital camera image problems, including removing noise and avoiding halos The most requested photographic special effects, and much more! THE BOOK'S SECRET WEAPON Although Elements 9 offers some digital photography features that Photoshop CS5 doesn't offer, there are plenty of features that Photoshop CS5 has that Elements 9 still doesn't have (things like paths, Channel Mixer, etc.). But in this book, you'll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus, since this book is designed for photographers, it doesn't waste your time talking about how to frame a shot, set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step-by-step, cover-to-cover, in the only book of its kind!

Use color to improve your storytelling, deliver critical emotional cues, and add impact to your videos. This book shows you how to analyze color correction problems and solve them—whatever NLE or plugin you use. Experienced editors and colorists in their own right, the authors also include the wisdom of top colorists, directors of photography, and color scientists to deliver this insightful and authoritative presentation of the theory and practice of color correction. The book provides technical insight into how to effectively color correct your video, also delving into how color can impact storytelling and deliver critical emotional cues. The new edition also includes 2 new "Quickstart Tutorials", a new chapter on how color impacts storytelling, information on the impact HD has had on the correcting process, and updated application specifications. The companion DVD features new and more robust tutorial media.

With Adobe's recent acquisition of SpeedGrade, the high end color grading system, editors and colorists have been able to reach new heights in creating a finished image with the full intended range of color and contrast, without having to leave the Adobe ecosystem. In this thorough guide to Adobe SpeedGrade, expert colorist and trainer Alexis Van Hurkman takes you step-by-step through the program with lesson files and media so you can follow right along. Once you have the basics down on the interface, customizing the UI, and SpeedGrade workflows, you'll then be guided on setting up projects, creating primary corrections, using masks, adding secondary layers, scene balancing and copying grads, keyframing, reframing clips, applying effects and transforms, and then finishing off the project with your final render and output. Not only will you learn how to use the features but also why you make certain choices so your clips look great, are in balance with one another, have suitable levels for broadcast, and are stylistically in line with the needs of the film or video project. With *Adobe SpeedGrade: Getting Started*, you'll be up and running with one of the best tools for color grading in no time!

1. An Overview of SpeedGrade CS6
- 2.

SpeedGrade Workflows 3. Primary Corrections 4. Mask Corrections 5. Secondary Layers 6. Scene Balancing 7. Keyframing and Pan & Scan 8. Creative Techniques 9. Rendering and Export Alexis Van Hurkman has worked in video postproduction for 18 years (beginning as a video editor in 1994), and is currently a professional colorist based in Minneapolis (www.correctionforcolor.com). Alexis has written extensively about color correction, compositing, and editing. He has also written the user manuals for Apple Color and DaVinci Resolve.

This book offers uses practical applications using recipes with step-by-step instructions and useful information to help you master how to produce professional architectural visualizations in Lumion. The cookbook approach means you need to think and explore how a particular feature can be applied in your project and perform the intended task. This book is written to be accessible to all Lumion users and is a useful guide to follow when becoming familiar with this cutting-edge real-time technology. This practical guide is designed for all levels of Lumion users who know how to model buildings in 3D and a basic understanding of Lumion, who want to enhance their skills to the next level.

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