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Intended primarily for undergraduate college/university courses in investments, this text also provides
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Revised edition of Fundamentals of investing, [2017]

The core concepts and tools students need to make informed investment decisions. Fundamentals of Investing helps students make informed investment decisions in their personal and professional lives by providing a solid foundation of core concepts and tools. Gitman/Joehnk/Smart use practical, hands-on applications to introduce the topics and techniques used by both personal investors and money managers. The authors integrate a consistent framework based on learning goals to keep students focused on what is most important in each chapter. Students leave the course with the necessary information for developing, implementing, and monitoring a successful investment program. The eleventh edition addresses the current financial crisis and the impact it has made on the markets.

Offers a practical and theoretical coverage of investments market. This book places emphasis on asset allocation, and offers a treatment of futures, options, and other derivative security markets.

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