

## Comunicazione Politica Case Studies

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### Comunicazione Politica Case Studies

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During this event, bloggers and journalists alike captured this crisis in articles and case studies, offering step-by-step timelines (Jacques, 2009; Peeples & Vaughn, 2010) and criticisms of Domino's responses (Beaubien, 2009; Esterline, 2009; Gregory, 2009; Vogt, 2009; Weiss, 2009; York, 2009). What follows in this case study is an analysis of Domino's crisis communication strategies, using a blend of best practices for crisis management from the principles of public relations ...

### Case Studies in Strategic Communication

Bottom Line: Coca-Cola's response to accusations that it financed a front group to protect its interests at the expense of public health is a case study in PR crisis management. The op-ed by Coca-Cola CEO Muhtar Kent epitomizes a corporate response that contains the essential elements of effective corporate PR crisis management.

### Case Study: Coca-Cola PR Crisis Management

critique of case study approaches, Campbell and Stanley (1966) argued that case studies are inherently limited in their ability to establish causation because of the "degrees of freedom" problem, with many potential causal (and control) variables but only a single case or small

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tra comunicazione politica e democrazia non potrà fare a meno di affrontare questo . dilemma nei prossimi anni. 4. Per concludere: Quattro concezioni di che cosa è comunicazione.

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**A Case Study of Corruption and Public Accountability in ...**

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